



## Dr Eliška Tomalová

Dr Eliška Tomalová is the Head of the European Studies Department at the Institute of International Studies, Faculty of Social Sciences, Charles University in Prague and Programme Director of the EPS (European Politics and Society) Erasmus Mundus Joint Master Degree.

In her research and teaching activities, she focuses on soft power instruments, science and cultural diplomacy, branding in international relations and on Czech-French relations.

She has been involved in research projects on nation branding strategies with the Czech Ministry of Foreign Affairs and on the international organizations' agenda with the Czech Government Office. Eliška Tomalová participated in Horizon 2020 project on science diplomacy - S4D4C, she is the author of case study “Water diplomacy and its future in the national, regional and European environments”, co-author of „Water Diplomacy – The New Modus Operandi of EU Diplomacy? Innovative Methods in Diplomatic Practice“ (HJD).